Crowfunding

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Category “theater” has the greatest number of campaigns in all outcomes except “live”.
* Sub-category “plays has the greatest number of campaigns in all outcomes except “live”.
* Although “successful” campaigns are ranked 1st position, their trended movement has a sharper plummet than “failed” and “canceled” campaigns.

1. What are some limitations of this dataset?

* Sub-categories don’t include many other popular categories.
* The dataset only includes a few countries, hence a few currencies.
* Campaign goals vary significantly, minimum goal is 100 and maximum goal is 199200.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Percent funded by country: to show each country’s tendency to utilize and support crowfunding platforms
* Percent funded by category: to study people’s tendency to support funding for different categories